

Evertz Microsystems Ltd. 1-877-995-3700 evertz.com

FOR IMMEDIATE RELEASE



# **Evertz Showcases Advancements in Live Media Solutions at NAB 2025**

New BRAVO Studio Highlight Factory and Studer Infinity Mix Engine deliver next-level efficiency and streamlined workflows.

**Burlington, Canada – April 3, 2025** – At NAB 2025, Evertz will showcase the latest updates to its Live Media solutions, with new additions to BRAVO Studio and the Studer Infinity Series, designed to empower content creators, streamline workflows, and support the evolving demands of live production.

Making its debut at this year's NAB Show is the BRAVO Studio Highlight Factory, a revolutionary tool powered by DreamCatcher<sup>™</sup> Clip IQ and Playlist IQ, engineered to automate the generation, enrichment and management of metadata within live media workflows.

By leveraging advanced algorithms and machine learning techniques, BRAVO Studio Highlight Factory dramatically reduces the manual effort typically required in metadata tagging. This results in faster workflows, improved accuracy and greater consistency in how content is discovered and reused.

The system integrates seamlessly with existing media asset management (MAM) platforms and supports a wide range of metadata standards and schemas. Highlight Factory enriches content using metadata from multiple sources, including third-party streams and user-generated input, to generate real-time, fully finished highlight packages with minimal human interaction. These can include event highlights, player profiles, trend moments and catch-up-to-live segments.

By giving storytellers more time to focus on creativity and less on manual clipping or sorting, Highlight Factory has proven especially powerful for live sports, local news, esports, entertainment, corporate and government productions.

Evertz is also set to unveil the latest additions to the Studer Infinity Series, including the powerful new Infinity Mix Engine - a SMPTE ST 2110 audio solution featuring synchronized dual processing engines, seamless SMPTE ST 2022-7 failover, and support for over 5,000 I/O channels. Available in two sizes (550 and 1100 MEQ), the Infinity Mix Engine is fully NMOS IS-04 and IS-05 compliant, enabling flexible integration into any IP-based audio workflow.

Also launching is the Studer D23m-2110-IO card, which provides 256 channels of ST 2110 audio with ST 2022-7 redundancy and fits into any existing or new D23m I/O frame. This modular approach allows facilities to scale their IP audio workflows without replacing existing infrastructure.

To complement larger modular systems, Evertz has introduced a new series of Studer Mini Audio Gateways, which are compact, cost-effective and ideal for any ST 2110 IP infrastructure. These gateways support 64 bi-directional channels of Dante, 6 AES3 channels and 8 analog line-in/line-out channels. As part of the Evertz SCORPION Flexible Media Edge line, the Mini Audio Gateways offer maximum flexibility and can be deployed as standalone units or as part of a larger hybrid system. All models support NMOS registration and ST 2022-7 redundancy.

Completing the lineup is VISTA-IN-VUE, a widget-based control concept that lets users create personalized, modular

audio mixing workstations. Whether used to augment a Vista console or as part of a remote production setup, VISTA-IN-VUE combines touchscreens and motorized faders to deliver a modern, intuitive user interface that supports today's dynamic live production needs.

Visit Evertz at NAB 2025 in the North Hall, Booth N915, to experience these solutions firsthand. For more information, visit <u>www.evertz.com</u>.

-ends-

# Notes to Editor

Images, available here.

# JOIN US AT THE EVERTZ 2025 NAB PRESS CONFERENCE

#### What's New for NAB 2025

Showcasing the new technology and solutions that Evertz is introducing at NAB

Date: Saturday, April 5th, 2025 Location: Press Briefing Room, LVCC W208 Time: 1pm PDT

# About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com

# Evertz Media Relations: Mo Goyal Sr. Director – International Business Development 1-877-995-3700 Ext. 2562 mo@evertz.com

Evertz Sales: 1-877-995-3700 sales@evertz.com